

HISTORIC LANDMARK REHABILITATED

Daytona Beach Historic Bandshell

800 Ora St | Zone 3 | Parks, Historic Landmarks & Community Centers

Completed in 1937 with funding from the Federal Works Progress Administration, the Bandshell and adjacent oceanfront park was the most ambitious construction project undertaken in Daytona Beach during the Great Depression. Since then, it has gained renown as a premiere, unique outdoor entertainment venue.



- 1. Restored Original Coquina
- 2. Installed New Sound System
- 3. Installed New Stage Lighting

- 4. Refurbished Original Floors
- 5. Upgraded Dressing Rooms
- 6. Upgraded Restrooms

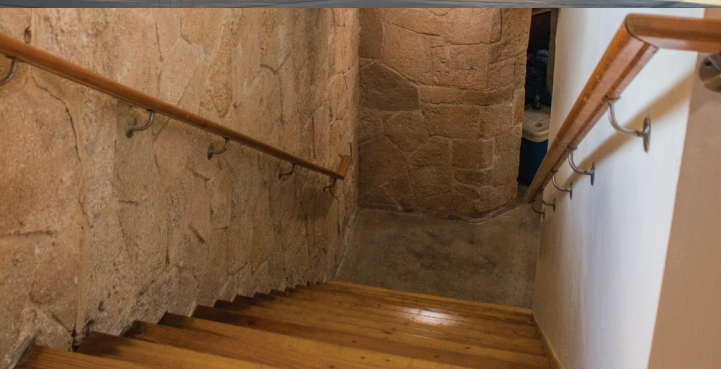


The city is intentionally implementing a system of branded destinations and experiences that connect people to culture, history, recreation, and each other.



Major interior and exterior rehabilitation was needed for the 80+ year old structure due to the harsh beachfront environment. Practical renovations (such as lighting, sound, and restrooms) were needed to enable the bandshell to continue operating as a beloved performance venue.

The seating area of the bandshell was named Ritchey Plaza, in honor of Glenn Ritchey, former Daytona Beach Mayor for his service to the community and dedication to making Daytona Beach's boardwalk area a great place for residents and tourists alike.



FAST FACTS



FREE SHOWS

Free performances are held weekly during the summer at this oceanfront location.



LATE GOTHIC REVIVAL DESIGN

- largest structure of its kind in the world at the time of construction.



MADE OF COQUINA

A soft limestone of broken shells, used in construction in the Caribbean and Florida.



TOTAL COST
\$1,300,000

GRANTS AWARDED
HR: \$850,000
R&R: \$25,000

PARTNERSHIPS / COLLABORATIVE

FLORIDA DEPARTMENT OF STATE
DIVISION OF HISTORICAL RESOURCES (HR)

DAYTONA BEACH RACING &
RECREATIONAL FACILITIES DISTRICT (R&R)

Barbara Kelly, Executive Director
Bud Ritchey, Chair
Carl Persis, Vice Chair
George Burden, Commissioner
Blaine Lansberry, Commissioner
Jeff Hurt, Commissioner

CITY OF DAYTONA BEACH

Derrick L. Henry, Mayor
Jim Chisholm, City Manager

CITY COMMISSION

Zone 1 Commissioner, Ruth Trager
Zone 2 Commissioner, Aaron Delgado
Zone 3 Commissioner, Kelly White
Zone 4 Commissioner, Robert A. Gilliland
Zone 5 Commissioner, Dannette Henry
Zone 6 Commissioner, Paula R. Reed



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ONE OF A KIND ICONIC CLOCK TOWER PRESERVED

Historic Clock Tower

800 Ora St | Zone 3 | Parks, Historic Landmarks & Community Centers

The Clock Tower was built in 1936 as part of a Work Progress Administration project. The harsh oceanfront environment took its toll for eighty years, and in 2016, the clock tower nearly crumbled due to a structural issue. The City performed emergency repairs and preserved the clock tower – restoring this iconic symbol of World Famous Daytona Beach.



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Preserving History

The restoration of the clock tower fosters public memory, enhances and promotes heritage tourism opportunities and preserves an important historic resource that is listed in the National Register as a Historic Landmark.



FAST FACTS



MADE OF COQUINA
A locally-sourced soft limestone of broken shells, used in construction in the Caribbean and Florida.



ONE OF A KIND
Listed as one of eight of the most unique clock towers in the world with Big Ben in London and the Flatiron Building in NYC.

12

LETTERS
The 12 "numbers" on the face of the clock spell Daytona Beach.



TOTAL COST
\$231,020

GRANTS AWARDED
ECHO: \$115,510
HR: \$50,000

PARTNERSHIPS / COLLABORATIVE

VOLUSIA ENVIRONMENTAL, CULTURAL, HISTORICAL & OUTDOOR RECREATIONAL PROGRAM (ECHO)

FLORIDA DEPARTMENT OF STATE DIVISION OF HISTORICAL RESOURCES (HR)

COMMUNITY USERS
Residents & Tourists

CITY OF DAYTONA BEACH
Derrick L. Henry, Mayor
Jim Chisholm, City Manager

CITY COMMISSION
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**DAYTONA
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NEW MILLION-DOLLAR SYNTHETIC TURF BASEBALL FIELD AT "THE JACK"

Jackie Robinson Ballpark & Community Event Venue
110 E Orange Avenue | Zone 3 | Parks, Landmarks & Community Centers

The \$910,730 synthetic turf field, installed in February by Astroturf, was paid for with a \$355,000 grant from the Daytona Beach Racing & Recreational Facilities District and \$555,730 from the City of Daytona Beach. No longer will games have to be relocated due to flooding and poor field conditions.

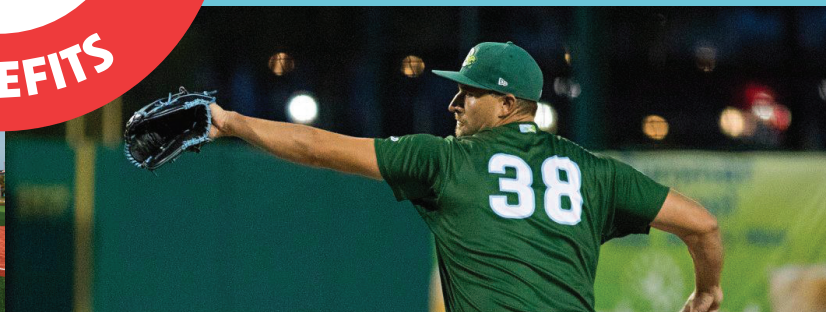


- Less maintenance
- Improved player safety
- Better drainage



- No need for fertilizer or insecticides*

*Better for the Halifax River/
Indian River Lagoon water quality



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More community events and gatherings at our historical treasure.

The investment is expected to attract interest and activity (sporting events, community events, festivals and activities), which will contribute to re-energizing downtown as a vibrant, active place where people want to be.

NOW CAN ALLOW

365
DAYS

USE YEAR ROUND

FAST FACTS

1914

The ballpark opened making it the fourth oldest in professional baseball.

1946

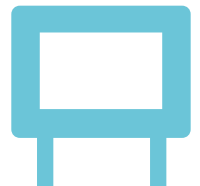
Jackie Robinson took the field to play in the first racially integrated game.



The Tortugas have been featured numerous times on ESPN. These live reports from the ballpark will now have the new million-dollar field as the backdrop.



The Tortugas have welcomed 136,000 fans (second highest in the Florida State League) to Jackie Robinson Ballpark in a season.



Last year the Daytona Tortugas purchased a \$450,000 36' wide state of the art video board.



Daytona Tortugas Advanced-A Affiliate of the Cincinnati Reds

TEAM PRESIDENT

Ryan Keur

- 2017 Baseball America Minor League Baseball Executive of the Year
- 2017 Ballpark Digest Minor League Baseball Executive of the Year
- 2017 Florida State League Promotional Award of Excellence

TEAM OWNERSHIP

Reese Smith
Bob Fregolle
Rick French

ENGAGED IN OUR COMMUNITY

- Launched/Funded Tortugas Care Foundation
- Contributes to local sea turtle conservation
- Funds uniforms & equipment for Daytona Beach Little League

TEAM MASCOT

Sheldon (Florida League Favorite Mascot)

CONTRACTOR

AstroTurf

CITY OF DAYTONA BEACH

Mayor Derrick L. Henry
Jim Chisholm, City Manager

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DAYTONA BEACH RACING & RECREATIONAL FACILITIES DISTRICT (R&R)

Barbara Kelly, Executive Director
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CITY'S BUSIEST PARK NOW MORE USER FRIENDLY

Yvonne Scarlett Golden Cultural & Educational Center and Derbyshire Park & Sports Complex

849 Derbyshire Rd | Zone 5 | Parks, Landmarks & Community Centers

Various areas of the 32-acre Derbyshire Park & Sports Complex were constructed independently and functioned as separate spaces, requiring users to leave the park and travel by car on external streets. A master plan was developed to connect the spaces and unify the destination. Play areas, tennis courts, basketball courts, baseball, football and multi-purpose fields were upgraded and connectivity was improved between the park and the Yvonne Scarlett Golden Cultural & Educational Center, a 19,500 sq. ft. community center built in 2013 housing a gym, library and classrooms.



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Connecting Derbyshire Park & Yvonne Scarlett Golden Center

Planned and recently completed projects better connect uses within the park while also linking it to the community. No longer will parents drive from one activity to another within the park. The improvements provide a safer, more comfortable and highly functional park for all users.

COMPLETED Yvonne Scarlett Golden Center, Resurfacing Tennis / Basketball Courts, New Playground Equipment, Fields Drainage Systems, Irrigation System, Grading/Top Dressing/Clay, Turf Installation, Parking, Football Practice, Bleachers, and Amenities

FUNDED Neighborhood Access Sidewalks

FUTURE (NOT INCLUDED IN PROJECT TOTAL) Master plan build out including restrooms, lockers, landscaping, maintenance building, additional parking, pedestrian areas and access sidewalks.



93,043 PARK USERS ANNUALLY

COMMUNITY PROGRAMS / PARK USERS

- Pop Warner Sports League
- Daytona Beach Cowboys - Football
- Daytona Beach Dolphins - Kids Football
- Jr Pee Wee Football
- Flag Football
- Florida Football Alliance
- NAACP
- Indian Cultural Society
- Girl Scouts of America
- Friends of the Tennis Center
- Halifax Basketball
- One Sound 3 on 3 Basketball Tournament
- Mainland High School Band
- Xplosion Fast Pitch
- NAIA College Championship
- Tai Chi
- Art Exhibits
- Summer Camps
- Kids Activity Groups

CITY OF DAYTONA BEACH

- Mayor Derrick L. Henry
- City Manager, James V. Chisholm
- CITY COMMISSION**
- Zone 1 Commissioner, Ruth Trager
- Zone 2 Commissioner, Aaron Delgado
- Zone 3 Commissioner, Quanita May
- Zone 4 Commissioner, Stacy Cantu
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- Jeff Hurt, Commissioner

VOLUSIA ENVIRONMENTAL, CULTURAL, HISTORICAL & OUTDOOR RECREATIONAL PROGRAM (ECHO)

TOTAL COST
\$3,934,238

GRANTS AWARDED

R&R: \$517,450
ECHO: \$600,000
FDOT: \$689,784



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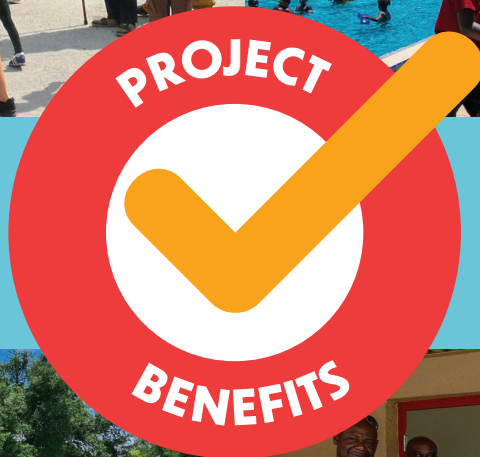


CITY LINKS THREE FACILITIES TO CREATE TRANSFORMED PUBLIC SPACE

Dickerson Recreation Complex

308 S. Dr. Martin Luther King Jr. Blvd. | Zone 3 | Parks, Landmarks & Community Centers

Daytona Beach Racing and Recreational Facilities District has enabled the city of Daytona Beach to make major enhancements to the John H. Dickerson Community Center, James Huger Park and Campbell Aquatic Center including new bathrooms, parking and connectivity improvements, lifeguard and security stations, pool resurfacing and pool heater, activities building renovations, and updated basketball courts.



RECURRING IMPACT

- Over 100,000 people use the city's community centers annually
- Life and survival skills taught at the facility

SERVES AN AT-RISK POPULATION

- Critical role in the development and health of youth
- Provides a safe area for youth and adults for recreational use



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Neighborhood gathering spaces become connected community hub

The new connectivity plan provides easy access to and from the Dickerson Community Center, James Huger Park and Campbell Aquatic Center creating one unified destination and a safe environment for youth and adults to travel between the two facilities and creates a cohesive, welcoming space for all.

POOL HEATER ENABLES
365 DAYS
 USE YEAR ROUND

COMPLETED

Activities Building Renovation, Pools Resurfaced, Pool Heater Installed, Pool Deck Improvements (shade structures, tables, fencing and security, and lifeguard area), Campbell Pool Restroom Renovation, Dickerson / Campbell Connectivity (relocate playground, add and separate parking from pedestrian areas, safe pedestrian spaces connecting the facilities), and larger, new Playground Equipment. Master plan build out including improving linear park with landscaping and amenities, stormwater and other improvements.



JOHN H. DICKERSON COMMUNITY CENTER, JAMES HUGER PARK & CAMPBELL AQUATIC CENTER SITE PLAN

FAST FACTS

1975

The city purchased the old school and renovated it for use as a community center after citizens called for action.

35,000

People use the Campbell Aquatic Center Annually

1979

The community center was named after John H. Dickerson, Sr. whom was instrumental in saving the building.

COMMUNITY USERS

- Boys & Girls Club
- Youth Basketball League
- The Crafty Ladies Sewing Group
- Senior Oasis Group
- Community & Family Gatherings:
 - Baby showers
 - Birthday parties
 - Weddings
 - Family Reunions
 - Meetings
 - Fashion Shows

CITY OF DAYTONA BEACH

Derrick L. Henry, Mayor
 Deric C. Feacher, City Manager

CITY COMMISSION

- Monica Paris, Commissioner Zone 1
- Ken Strickland, Commissioner Zone 2
- Quanita May, Commissioner Zone 3
- Stacy Cantu, Commissioner Zone 4
- Dannette Henry, Commissioner Zone 5
- Paula R. Reed, Commissioner Zone 6

DAYTONA BEACH RACING & RECREATIONAL FACILITIES DISTRICT (R&R)

- Barbara Kelly, Executive Director
- Christopher Bowler, Commissioner
- Carl Persis, Commissioner
- George Burden, Commissioner
- Blaine Lansberry, Commissioner
- Jeff Hurt, Commissioner

TOTAL COST

\$2.8 Million

GRANTS AWARDED

R&R: \$981,144



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FACILITIES DISTRICT

RENOVATED PARK BECOMES NEW PLAY HUB

Henry Lee Park

701 Bellevue Ave | Zone 6 | Parks, Landmarks & Community Centers

The Henry Lee Park improvements were paid for by the City of Daytona Beach and the Daytona Beach Racing and Recreational Facilities District to renovate the local park into an activated destination in the city.



1. New Playground Equipment
2. New Pavilion

3. Picnic Tables
4. Connectivity and Security



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Creating a neighborhood gathering place

The improvements will create and improve this neighborhood gathering place for everyday events such as birthday parties, picnicking, and playing. The park provides recreational opportunities for individuals and groups in the Midtown Redevelopment Area.



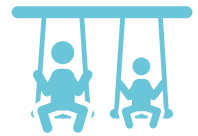
FAST FACTS

35,000

Park Visitors Annually



City parks encourage active lifestyles and reduce health costs.



Parks foster a sense of pride and community cohesion.



City parks increase community engagement and reduce crime.

TOTAL COST

\$197,549

GRANTS AWARDED

R&R: \$95,663

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PREPARED BY:  COVER & CONTENT 
12/15/20



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UPGRADES AT PEABODY AUDITORIUM IMPROVE ENTERTAINMENT EXPERIENCE

The Peabody Auditorium

600 Auditorium Blvd | Zone 3 | Parks, Landmarks & Community Centers

The Peabody Auditorium improvements were made possible by the City of Daytona Beach, Daytona Beach Racing and Recreational Facilities District, and the Volusia ECHO Program to create a modernized environment for entertainment in a state-of-the-art venue.



- 1. Purchased Yamaha Piano
- 2. Installed New Sound System
- 3. Installed New Stage Lighting

- 4. Replaced Stage Floor
- 5. Renovated & Upgraded Kitchen
- 6. Upgraded Restrooms



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Improvements help Peabody Auditorium compete regionally

The recently implemented improvements allow the Peabody Auditorium to compete with regional venues for bigger shows and create a positive economic impact in the community.

HIGH-QUALITY

CONTINUED INVESTMENT

ENTERTAINMENT

FAST FACTS

3,000

At-risk students annually attend complimentary performances

100,000

Annual attendance

64

Events during the 2017-18 season

1949

The newly built Peabody was dedicated with a concert featuring the United States Navy Band



TOTAL COST
\$1,069,356

GRANTS AWARDED
R&R: \$757,499
ECHO: \$299,357

COMMUNITY PROGRAMS

Youth + Art = Success! Program
YES! (Youth Experiencing Symphony) Program
Talks on Music
Daytona Beach Symphony Guild

CITY OF DAYTONA BEACH

Mayor Derrick L. Henry
City Manager, James V. Chisholm

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VOLUSIA ENVIRONMENTAL, CULTURAL, HISTORICAL & OUTDOOR RECREATIONAL PROGRAM (ECHO)

PREPARED BY: **Planning Solutions Corp** **COVER & CONTENT**
5/19/21



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